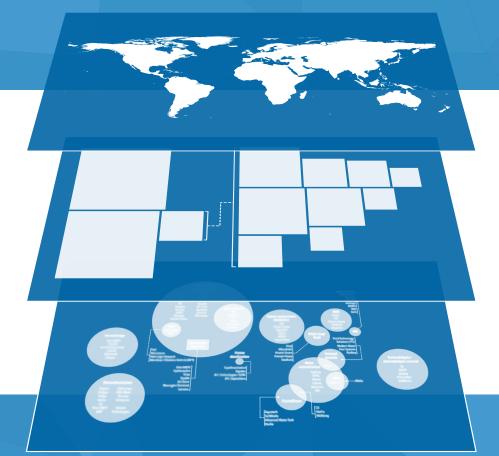
# GWI WATER DATA

The most comprehensive and intuitive market intelligence platform for the global water sector

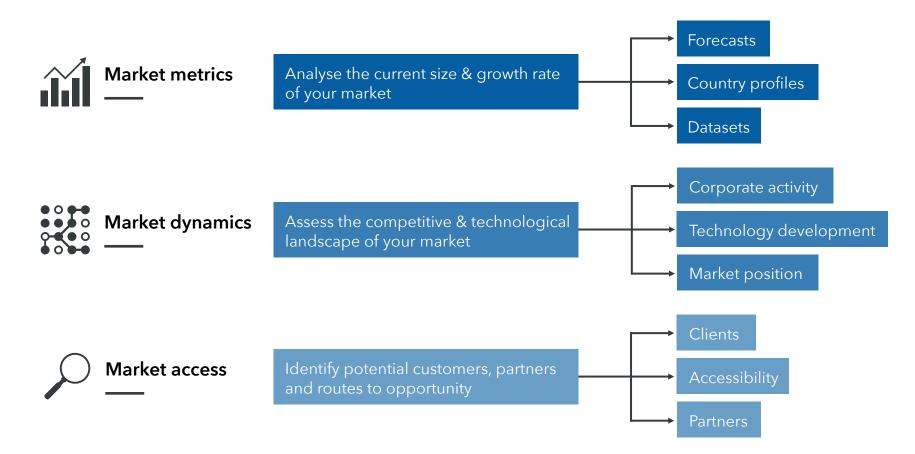




### GWI WaterData is GWI's market intelligence platform.

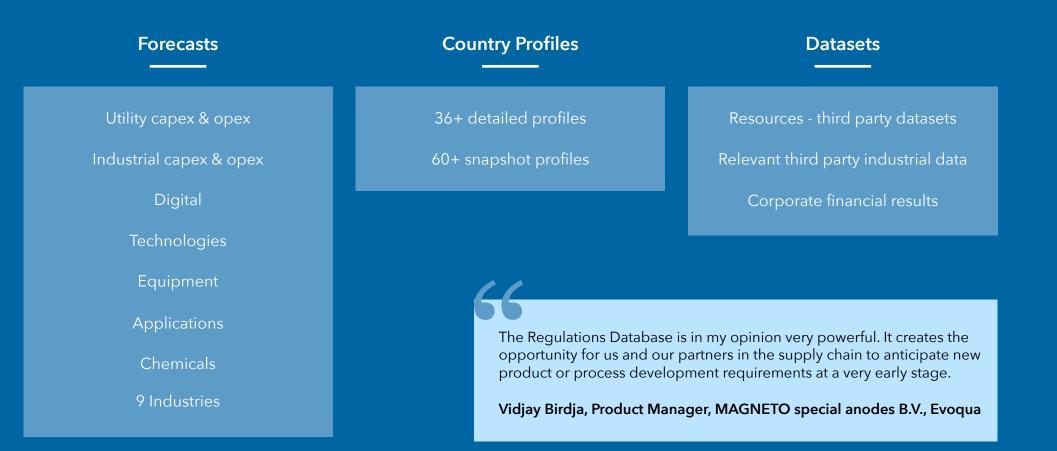
Offering the richest, most accurate and timely information service for validating strategy in the international water market.

The platform has already become the backbone of strategy planning for water sector professionals and executives, who rely on it for 3 key business functions:





Analyse the current size & growth rate of your market



#### Return to contents

### **Market metrics**

Forecast breakdown

# WATERDATA

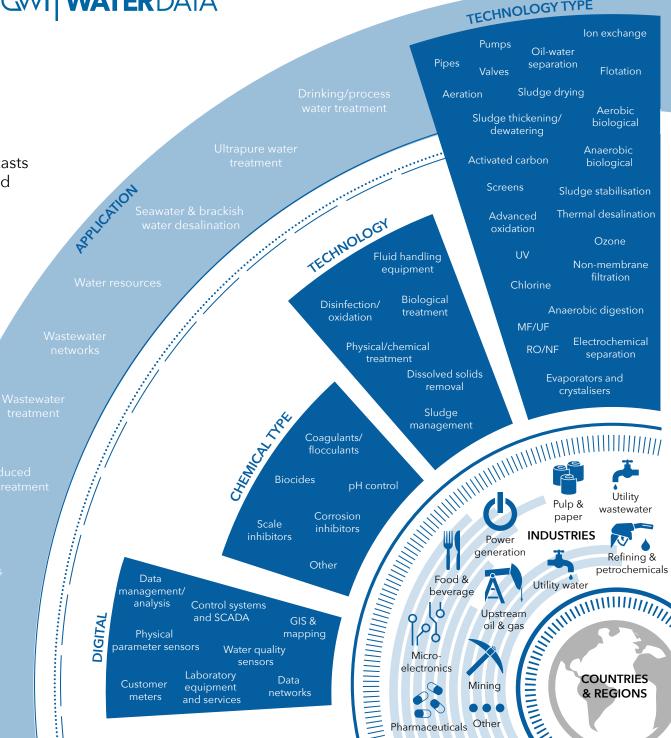
### **TECHNOLOGY TYPE** Pumps Oil-water

### Forecasting the world's water markets. Updating you with the latest intelligence.

Access municipal and industrial CAPEX and OPEX forecasts for every country, region, market vertical, technology and application. Formulate strategies based on the deepest datasets available and take decisions with confidence.

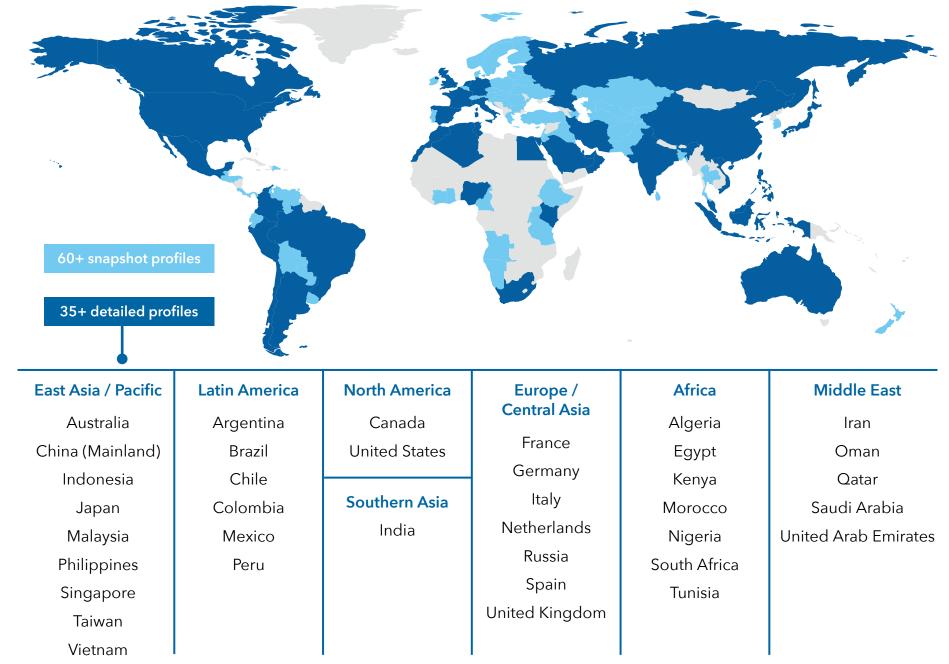
GWI analysts provide continuous commentary and are on hand to answer your questions at the click of a mouse. Every chart, graph and card is accompanied by detailed explanations of methodology and definitions and refences to relevant external and internal datasets.

Nothing is a 'black box'. We will never give you a number without explaining how we got it.



Country profiles

# GWI WATER DATA



Country profiles

### 

**OVERVIEW** 

FORECASTS

WATER & WASTEWATER INDICATORS

TARIFFS

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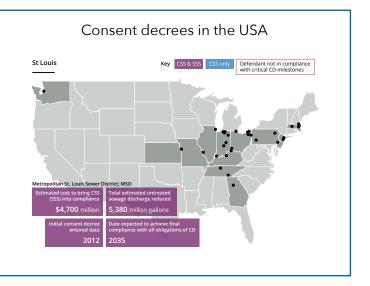
#### Top market opportunities

India's economy, already the world's sixth largest, is also one of the world's fastest growing, with year-on-year growth projected by The World Bank to reach 7.5% in 2019. With an estimated 600 million people facing highto-extreme water stress and environmental pollution - an increasingly politicised issue - in part a result of the activism of the National Green Tribunal (NGT) - the market offers opportunities for players across the water sector...

#### WASTEWATER TREATMENT BUILDOUT

The pace of execution on the government's Gange river basin wastewater treatment programme (Namami Gange) picked up strongly in 2018, after years of delays, boosted in part by the successful introduction of new hybrid annuity PPP structures (six contracts had been awarded...

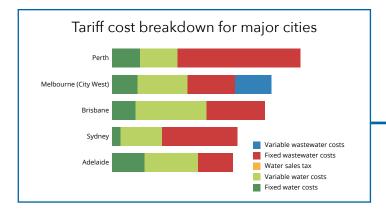
24/7 WATER SUPPLY PROJECTS	$\sim$
THE RISE OF REUSE	$\sim$
INDUSTRIAL OPPORTUNITIES	$\sim$
NEW DESALINATION MARKETS	$\sim$
DECENTRALISED WASTEWATER TREATMENT	$\sim$



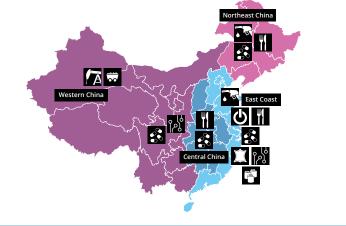
### **Detailed country profiles**

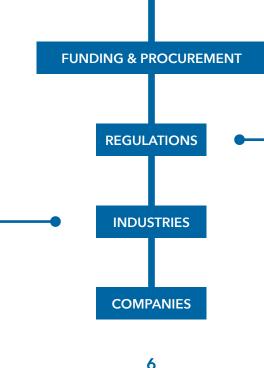
Explore granular market data for each country, alongside analysis of market dynamics, emerging market opportunities and challenges.

You have all the resources you need to plan, validate and execute your strategy.









Datasets

### GWI WaterData is to water what the Bloomberg Terminal is to finance.

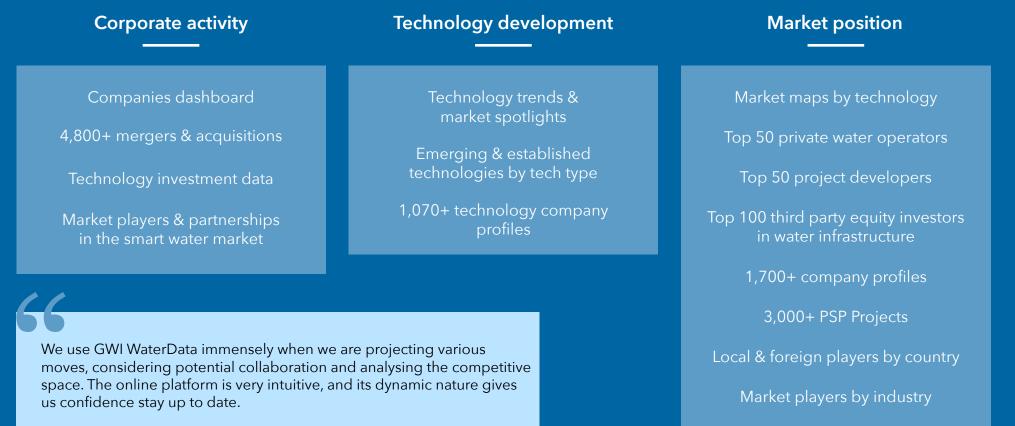
By bringing GWI's market forecasts and proprietary databases together with regular analyst commentary and direct access to third-party datasets, GWI WaterData will revolutionise the way you conduct strategic research and take big decisions.



# GWÍ **WATER**DATA

2 Market dynamics

Assess the competitive & technological landscape of your market



Emrah Ercan, Director, Suez Water Technologies

### Market dynamics

Corporate activity

# GWI WATER DATA

### Competitive intelligence. Scope out major players & get the story behind corporate shake-ups.

Beat the competition by accessing crucial market intelligence sooner. GWI WaterData's Companies Dashboard features a corporate calendar, M&A tracker and new & updated company profiles. Navigate from the dashboard to access detailed analysis of corporate activity and key datasets, delivering deeper insight into emerging trends, finance flows and strategic developments.

#### Companies dashboard

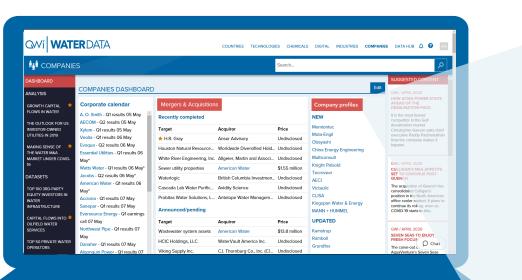
Compare competitiors and potenial partners, filter companies by country, water revenue, expertise, sector, technology, and digital product.

#### Analysis and Datasets

Explore the latest investment trends, explained and analysed. Discover the top investors and operators in the water sector.

#### Corporate calendar

Discover companies' activities, investor days, conferences and more.





AVED SEARCHES

ave search

COUNTRIES

hoose a saved se

ORGANISATION NAME

WATER REVENUE (\$)

TECHNOLOGY PRODUCTS

DIGITAL PRODUCT TYPE

ase select digital produc

Reset all

#### Filters

Search companies by their headquarter's location, water revenues, expertise, and the industrial sectors in which they do business. Filter by manufacturers of technologies and digital products to drill down into more than 100 technology markets.

#### Mergers and Acquisitions

Featuring more than 5,000 deals, and updated daily, the M&A database is the most comprehensive directory of independently verified water-related acquisitions.

#### Companies database

More than 1,700 active companies in the global water sector are documented, alongside their business activities, financial data, M&A activity, technology activities, and involvement in private sector contracts.

### Market dynamics

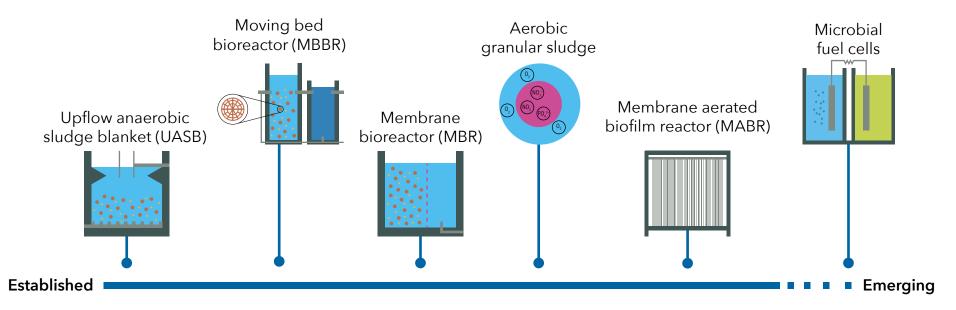
Technology development

# 

### Keep your company at the cutting-edge.

GWI WaterData provides you with regular analyst insights on technology trends, spotlight features on key technology markets and detailed breakdowns of expenditure by technology.

Understand emerging water sector concerns and technology needs, and track the development of new treatment techniques, so your business can be at the forefront of the latest innovations.



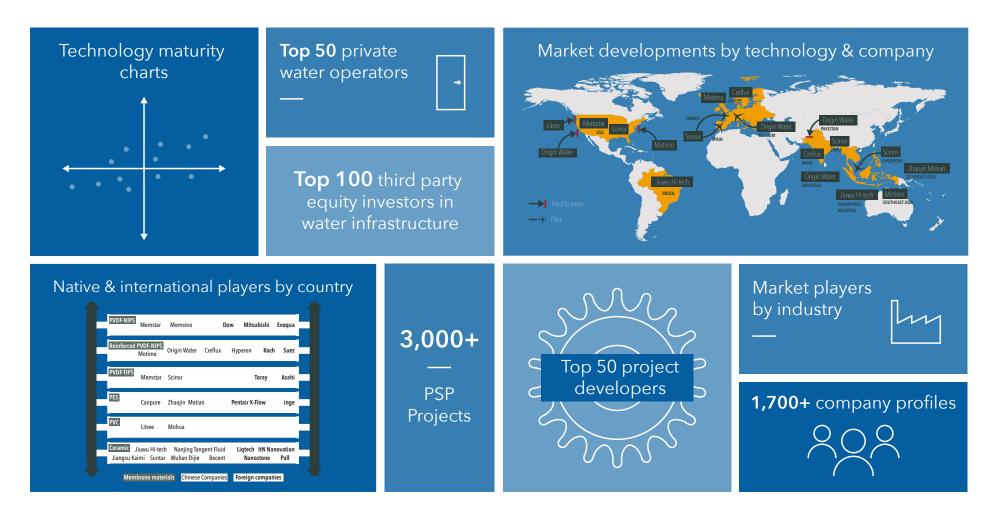
#### Tracking development of biological techniques

### Market dynamics

Market position

### Who works where? Chart the competitive landscape of each market with ease.

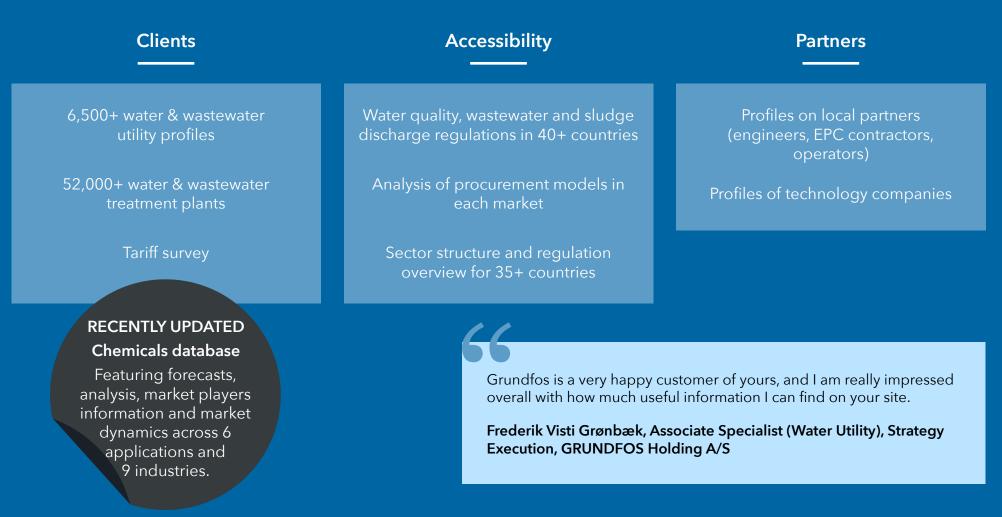
View global developer and operator rankings and identify the top investors and technology players for water and where they fit in the market. Pinpoint the untapped opportunities and profitable market niches.



# GWI WATER DATA

3 Market access

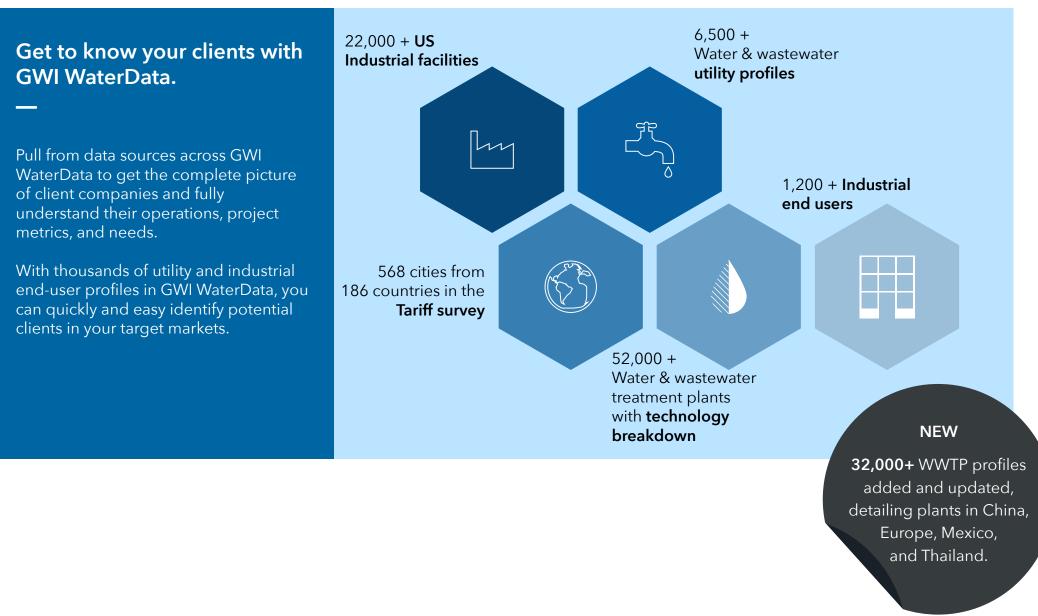
Identify potential customers, partners and routes to opportunity



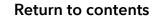
### Market access

Clients

# GWI WATER DATA



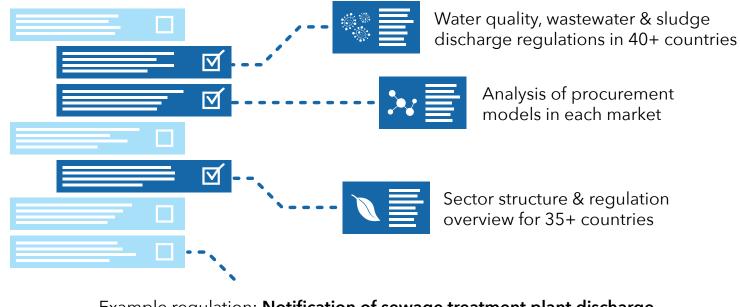
Accessibility



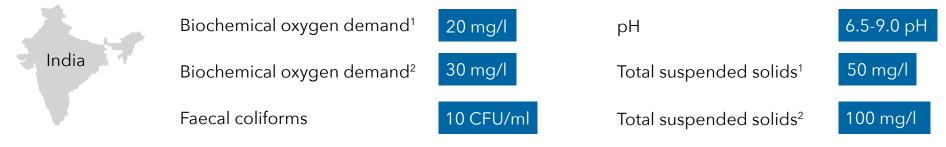


### Map out your market entry. Understand regulation and other drivers.

Get a detailed view of local market conditions, regulations and procurement models, courtesy of our team of analysts. Find the ideal market for your solutions & expertise and stay up to date with changing finance flows and water sector needs.



Example regulation: Notification of sewage treatment plant discharge standards (Gazette no. 843, 13th October, 2017)



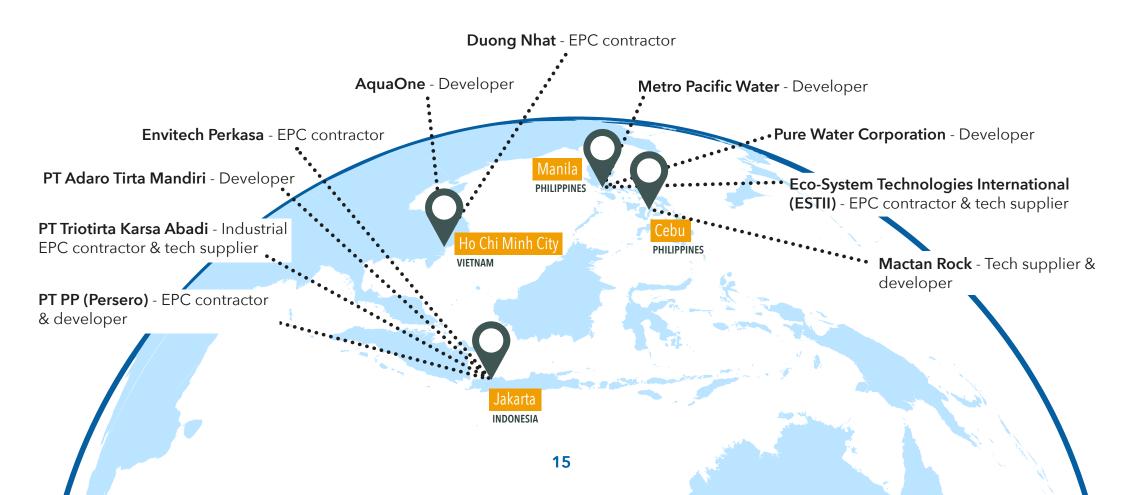
<sup>1</sup>Metro cities, <sup>2</sup>For discharges anywhere in the country

### Market access

Partners

### Build the best partnerships for your business.

With profiles on **local partners** (incl. engineers, EPC contractors, operators) in your target region, and **companies working in specific technology applications**, you'll have everything you need to find the business partners that will take you forward.



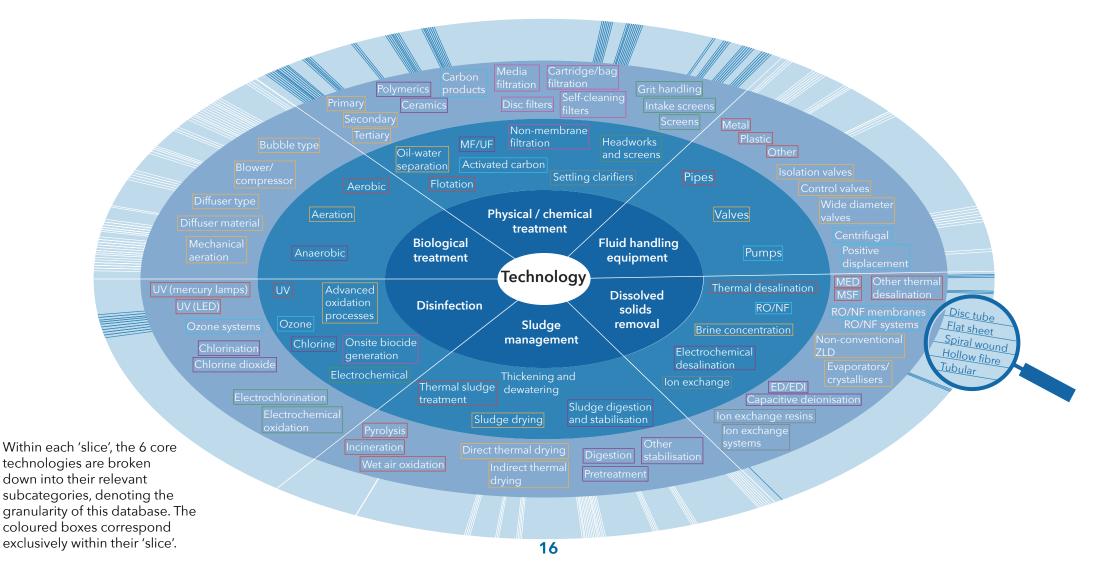
### Technology Markets

Market metrics, dynamics and access



### Drill down into the technology market.

GWI WaterData's technology coverage allows you to get to grips with the technology sector by providing the most comprehensive coverage of the global water technology market available. The platform covers 6 key technology areas, 24 technology subcategories and features 72 product type forecasts. Users can also filter over 200 technology categories in the companies database making this the ultimate technology resource for comprehensive analysis, forecasts, company data and the breakdown of market opportunities, dynamics and access strategies.



# Subscriber-exclusive services



# Integrate GWI WaterData into your business operations with the support of our team.

GWI WaterData is *market research as a service*. Our customer success and analyst teams are on hand to answer your questions and make your user experience as frictionless and effective as possible.

#### Ask an analyst

As a subscriber, you can connect with our team of 40 in-house water industry specialists via the 'Ask an analyst' tool and receive detailed responses within 48 hours for all your inquiries.

#### **Customer success**

Tailor your GWI WaterData experience for your business needs by accessing detailed and comprehensive training sessions for your entire team. Our live chat service is also available to you for any quick-fire questions or for technical support.

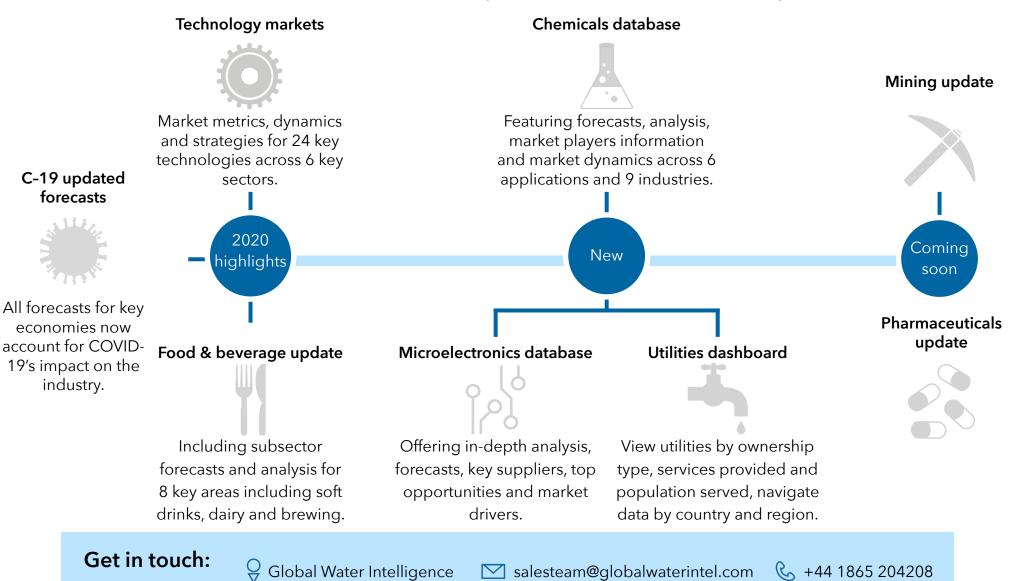
The customer success team have always been super responsive and helpful with my many asks and have been able to address my many specific and urgent questions. This customer service and support is one of the many aspects that definitely sets GWI apart from other data providers I have used.

A senior analyst, Global Strategic Consulting Firm

# GWI WATER DATA

### New GWI WaterData Updates for 2020-21

Just some of the new features and updates added to GWI WaterData recently:





### **Testimonials**

# 66

GWI WaterData provides us with a good overview on the market structure/dynamics, opportunities, technologies, projects and major players in each sector, as well as keeping us informed with the latest news and updates. The GWI team has also been supportive and responsive to our questions and inquiries. A great tool to have for the water market.

Sook Yen, Sibelco

GWI WaterData has a very wide scope. We can see water markets by country or by industries and get a mixed view. Sometimes, when we want to know the water market, we will see the market size, grow rate, drivers and constraints, opportunities, competition landscape. GWI WaterData can offer us all of this.

Christine Yu, Strategy & Business Development Office, Poten

### Just some of our subscribers:





Learn more about GWI WaterData at **www.gwiwaterdata.com**. Get in touch at **sales@globalwaterintel.com** or call us at +(0)1865 204 208 to arrange your free personalised demonstration.

# www.gwiwaterdata.com